



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2024

Multiple District 14

LOCATION: PENNSYLVANIA

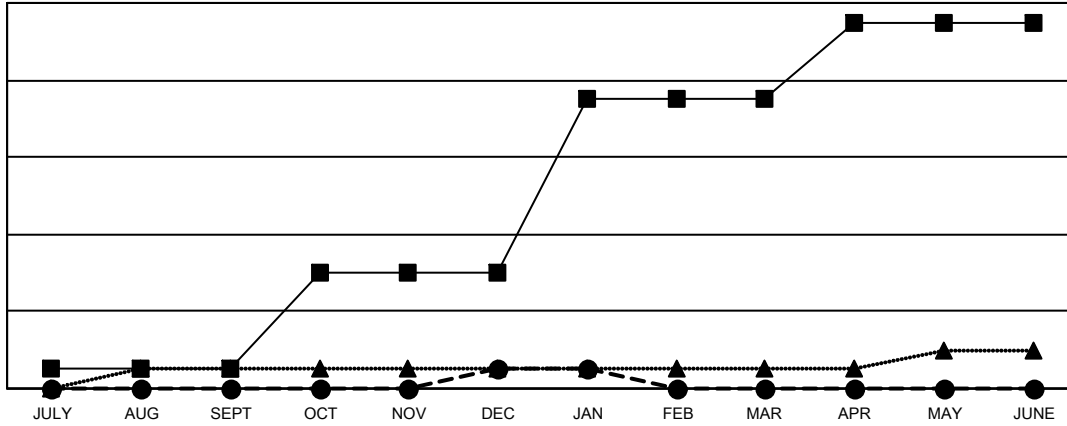
GMT: OPEN

GMT CA 1

Clubs			
RESULTS FOR 2023-2024			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	2
OCT/NOV/DEC	5	1	5
JAN/FEB/MAR	9	0	1
APR/MAY/JUNE	4	0	0

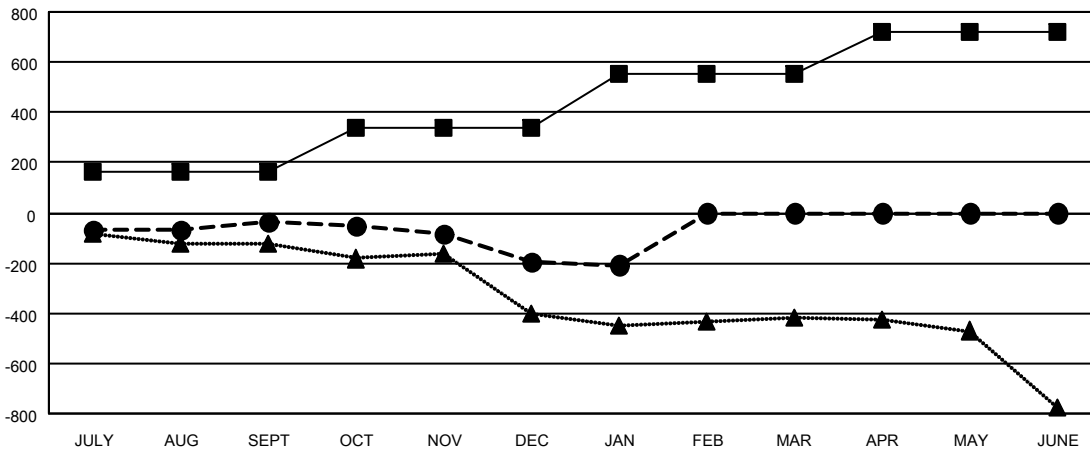
Members			
RESULTS FOR 2023-2024			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	161	357	354
OCT/NOV/DEC	179	320	443
JAN/FEB/MAR	215	120	120
APR/MAY/JUNE	163	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 8	279 CLUBS OF 617 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION
		MALE 10,765 (68.18%)
		FEMALE 5,023 (31.82%)
DROPPED MEMBERS	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 3,145
DECEASED 156		FAMILY MEMBERS PAYING HALF DUES 1,632
CLUB CANCELLED 27		
OTHER 734		
TOTAL 917		